



## **Sponsoring Information**

**Become a supporter of the 5th international**

**TYPO3Camp Vienna**

**April 22<sup>nd</sup> to April 24<sup>th</sup>, 2022**

**Please contact us:**

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TYPO3Camp Vienna 2019 – click to watch the video recap!

## What is TYPO3Camp Vienna?

TYPO3Camp Vienna, established in 2016, is the first international TYPO3Camp in Austria. Within a span of 2.5 days, the event's main goal is to boost networking, learning, socializing, and connecting – all centered around our most beloved CMS TYPO3. TYPO3Camp Vienna is an independent non-profit barcamp event, organized by volunteers and financed mainly by sponsors.

TYPO3Camps all across Europe – such as in [Munich](#) (DE), [Stuttgart](#) (DE), [Hamburg](#) (DE), [Berlin](#) (DE), [Venlo](#) (NL) or [Nantes](#) (FR) – rank among the permanent institutions of the great open source TYPO3 Community and aim to fuel the exchange of TYPO3 knowledge.

## Why sponsoring TYPO3Camp Vienna 2022?

- Present your company or institution as a part of the globally renowned TYPO3 Community
- Get directly in touch with an innovative, tech-affine, highly-connected target audience
- Generate exposure through press releases, newsletters, social media, printed matter & more
- Join brands like Greenpeace, Lufthansa or Deutsche Bank in being part of the TYPO3 family
- Support the open source project TYPO3 and help pushing the worldwide digital transformation

## TYPO3Camp Vienna 2022 – the Facts

- **Date:** April 22<sup>nd</sup> to April 24<sup>th</sup>, 2022
- **Location:** University of Vienna
- **Participants:** 150 from all over Europe
- **Goal:** networking, learning, socializing and connecting
- **Target audience:** IT managers, online-/TYPO3 stakeholders (e.g. developers, web designers, project managers, editors, users etc.)
- **Session rooms:** 4
- **Camp language:** English

Together we will enjoy a whole weekend full of knowhow and fun: Warm-Up-Party on Friday, TYPO3Camp working sessions on Saturday and Sunday.

## TYPO3 CMS – the Enterprise Content Management System

TYPO3 CMS is the most widely used Enterprise Content Management System, providing the basis for modern websites, intranets and web & mobile applications worldwide.

- Open Source software (no license fee)
- 100.000 TYPO3 Community members worldwide
- More than 500.000 installations
- More than 6.000 extensions
- 50+ language versions
- Companies using TYPO3: Lufthansa, Deutsche Bank, Sony, Greenpeace, UNESCO and more

## Why a barcamp?

Like all TYPO3Camps, TYPO3Camp Vienna is organized as a barcamp event, featuring open workshops and sessions without predetermined agenda. The sessions and their topics are chosen and moderated by the organizers from the proposals of all participants.

This creates an open culture and gives all participants the opportunity to learn new things, exchange ideas with experts and to present themselves.

## How to become a sponsor?

There are several ways to support the TYPO3Camp. As a **TYPO3Camp Full Year Partner** you will support the TYPO3Camp throughout the whole year and you will be involved in the communication of TYPO3Camp all year round. You will also be present on the partner page including a special partner logo which you can use freely.

As a Silver, Gold or Platinum **Sponsor** you can choose between different packages where you will be visible during and around the event. Additionally, we also offer packages for single sponsorships.

|   |                  |
|---|------------------|
| <b>TYPO3Camp Full Year Partner</b><br><i>valid for 1 year from the date of booking</i>  | <b>€ 1.570,-</b> |
| <b>All year communication</b><br>TYPO3Camp Full Year Partner are involved in the TYPO3Camp communication all year round. This includes the joint publication of relevant topics and the mention on the website, newsletter and on Social Media <ul style="list-style-type: none"><li>• TYPO3Camp Newsletter publication: min. 4 regular mailings and 10 Event mailings</li><li>• Social Media (twitter, facebook, LinkedIn): min. 3 Postings (partner introduction, job posting, honorable mention)</li></ul> | √                |
| <b>Exclusive Partner Area on website</b><br>TYPO3Camp Full Year Partner will be presented in the Partner Area on the Event Website (the desired text must be sent to us in advance)   | √                |
| <b>Job promotion</b><br>As TYPO3Camp Full Year Partner you will get job advertisements on the camp website + promotion via Social Media and Newsletter, during the Event your Job promotion will be visible at the Job Wall   | √                |
| <b>Partner Logo</b><br>Specially designed logo expressing the partnership which you can use freely  | √                |
| <b>Tickets included</b><br>TYPO3Camp Full Year Partner get a certain amount of free tickets   | 1                |
| <b>Opening &amp; closing speech TYPO3Camp Vienna 2022</b><br>TYPO3Camp Full Year Partner are mentioned in the event's speeches in front of all participants.  | √                |

All prices excl. 20% VAT

| <b>TYPO3Camp Event Sponsor</b>   | <b>Silver</b><br>€ 370,- | <b>Gold</b><br>€ 970,- | <b>Platinum</b><br>€ 1.970,- |
|--|--------------------------|------------------------|------------------------------|
| <b>Sponsor placement and logo display</b><br>Sponsors are displayed and linked on <a href="http://www.typo3camp.at">www.typo3camp.at</a> .   | √                        | √                      | √                            |
| <b>Usage of the official TYPO3Camp Vienna 2022 logo</b><br>Sponsors are allowed and encouraged to use the official event logo 2022 on their websites and/or advertising materials.   | √                        | √                      | √                            |
| <b>Twitter   Facebook   LinkedIn</b><br>Sponsors are mentioned before, during and after the event.   | √                        | √                      | √                            |
| <b>Opening &amp; closing speech TYPO3Camp Vienna 2022</b><br>Sponsors are mentioned in the event's speeches in front of all participants.  |                          | √                      | √                            |
| <b>Tickets included</b><br>Sponsors get a certain amount of free tickets.  |                          | 1                      | 2                            |
| <b>Badge placement</b><br>Sponsors' logo will be printed on all T3CVIE22-badges.   |                          | √                      | √                            |
| <b>Own advertising materials</b><br>Sponsors are welcome to display flyers, brochures, business cards and small give-aways in main session room and periphery.   |                          | √                      | √                            |
| <b>On-site advertising ("all-on-one")</b><br>Sponsors are going to be presented on four posters/banners, situated in main session room and periphery.  |                          | √                      | √                            |
| <b>On-site advertising (separate)</b><br>Sponsors are going to be prominently presented on a separate poster in the main session room.   |                          |                        | √                            |
| <b>Social Media event header</b><br>Sponsors' logo on XING Events, Twitter, Facebook and LinkedIn event headers.   |                          |                        | √                            |
| <b>Info Booth</b><br>Sponsors can have their own info stall offering flyers, give aways, etc. (limited to 3 Booths!)   |                          |                        | √                            |
| <b>Event promotion</b><br>Sponsors' logo will be present in all advertising materials for the TYPO3Camp Vienna on other websites (banner in newsletters or on web pages).  |                          |                        | √                            |
| <b>Room branding (three session rooms available)</b><br>Sponsors get their own dedicated session room for full individual branding & advertisement, such as rollups, posters, counters, give-aways etc.<br><b>Attention:</b> Rooms are available on a first come first choice basis. |                          |                        | √                            |
| <b>Job offers</b><br>Sponsors can place job offers or career opportunities on the event's job wall (website & on site).  |                          | 1                      | 2                            |

All prices excl. 20% VAT

## Additional Packages

|   |                      |
|---|----------------------|
| <b>Job offer</b><br>Sponsors can place job offers or career opportunities on the event's job wall (website & on site).  | € 150,-<br>per entry |
| <b>Individual sponsoring</b><br>Sponsoring of individual packages like camp shirts, warm-up party, goodie bags etc. Please <a href="#">contact</a> us!                                  | upon inquiry         |
| <b>Catering sponsoring</b><br>Sponsor will be displayed prominently during the catering breaks.   | € 500,-              |
| <b>Coffee sponsoring</b><br>Logo/branding of the sponsor will be printed on all coffee (and tea) cups used during the event; production and delivery of the cups provided by organizer. | € 1.000,-            |

All prices excl. 20% VAT

# Sponsorship Booking

TYPO3Camp Vienna 2022, April 22<sup>nd</sup> – April 24<sup>th</sup> 2022

Please book your Sponsoring Package per email: [hello@typo3camp.at](mailto:hello@typo3camp.at)

Company

Contact Person

Address

Country

Email

Phone

I would like to book the following Sponsoring Packages for TYPO3Camp Vienna 2022:

| Sponsoring Packages      |                                   |           |
|--------------------------|-----------------------------------|-----------|
| <input type="checkbox"/> | TYPO3Camp Full Year Partner       | € 1.570,- |
| <input type="checkbox"/> | TYPO3Camp Event Sponsor: Platinum | € 1.970,- |
| <input type="checkbox"/> | TYPO3Camp Event Sponsor: Gold     | € 970,-   |
| <input type="checkbox"/> | TYPO3Camp Event Sponsor: Silber   | € 370,-   |

All prices excl. 20% VAT

| Additional Packages      |                       |         |
|--------------------------|-----------------------|---------|
| <input type="checkbox"/> | Job offer             | € ..... |
| <input type="checkbox"/> | Individual sponsoring | € ..... |
| <input type="checkbox"/> | Catering sponsoring   | € ..... |
| <input type="checkbox"/> | Coffee sponsoring     | € ..... |

All prices excl. 20% VAT

.....  
Place, Date

.....  
Signature, Stamp

**Obligation to perform**

We reserve the right to make changes in the event program and the location. Should the event not take place for reasons beyond the control of the organizer (force majeure, pandemic), the organizer reserves the right to reschedule the event to a date and place of his choice. If the event has to be cancelled for other reasons, immediate notification will be given.

In any case, this contractual relationship shall remain in force and the service of the organizer shall take place on the newly selected event date. In the event of unforeseeable circumstances for which the organizer is not responsible, the contractual partner cannot withdraw from the contract in the event of a postponement of the event and owes the agreed fee.